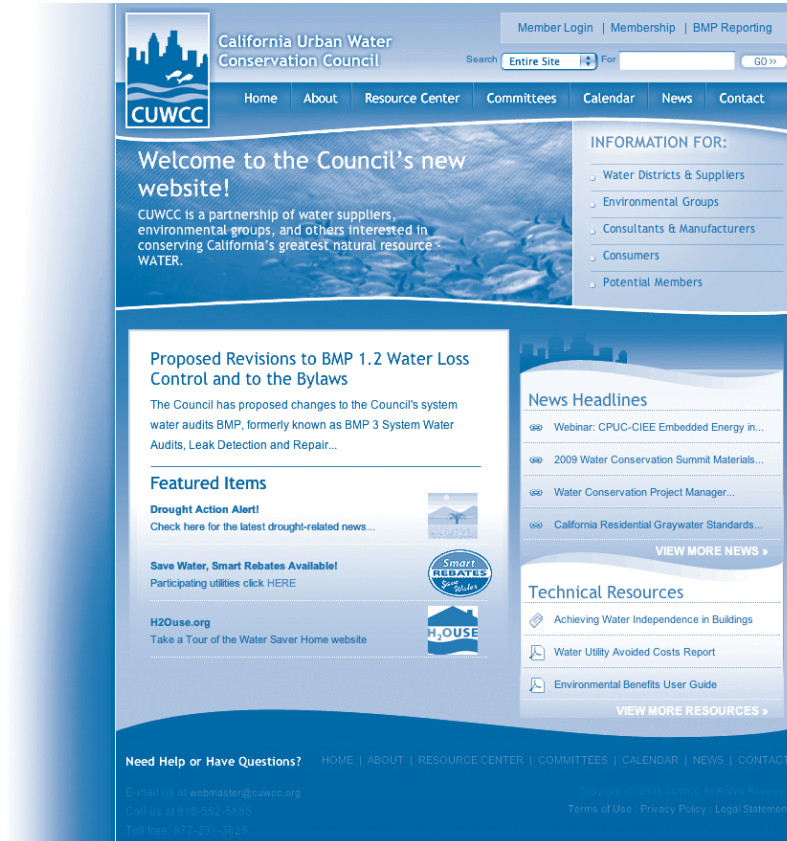


# CUWCC WEBSITE

WWW.CUWCC.ORG

We invite you to visit the Council's website for the latest information, news, technical assistance, and a calendar of upcoming meetings and events.



If your organization has a website you would like linked to ours, please complete the following:

Organization name \_\_\_\_\_

Web address \_\_\_\_\_

Permission to link to website:

Signature \_\_\_\_\_

Date \_\_\_\_\_

716 10th Street, Suite 200  
Sacramento, California 95814

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FAX: 916/ 552-5877  
EMAIL: office@cuwcc.org  
WEB: www.cuwcc.org



## Benefits of Council Membership

- Credibility for utility water conservation programs based on an MOU developed with the support of environmental groups.
- Networking with other utilities on water conservation successes and failures.
- Participation on Council Committees to oversee research studies and operation of the Council.
- Access to Technical Advisors.
- On-line database with password protected data on utility's water conservation activities through the BMP Reporting Process.
- Access to Council publications, studies and library materials.
- Training for utility staff in Conservation, Water Audit, Leak Detection and BMP Reporting.
- Access to state loans and grants.

## CUWCC Signatories are Divided into Three Groups:

- Group 1**      Group 1 consists of water suppliers.  
A "water supplier" is defined as any entity, including a city, which delivers or supplies water for urban use at the wholesale or retail level.
- Group 2**      Group 2 consist of public advocacy organizations.  
A public advocacy organization is defined as a nonprofit organization whose primary mission is protection of the environment, or who has a clear interest in advancing the Best Management Practices, and whose primary function is not the representation of trade, industrial or utility entities.
- Group 3**      Group 3 consist of other organizations with an interest in the purposes of the Council which are not included in Group 1 or Group 2.

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\_\_\_\_\_ hereby adopts and approves  
(Name of Organization)

the Memorandum of Understanding Regarding Urban Water Conservation in California  
(the "MOU") as modified on September 16, 1999 and becomes a party therein in  
accordance with its terms.

Date \_\_\_\_\_

By (Signature) \_\_\_\_\_

Name (Print) \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

FAX \_\_\_\_\_

Email \_\_\_\_\_

Send completed signature page and information form to the Council (address at left).

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Date \_\_\_\_\_

Name of organization \_\_\_\_\_

Please provide the information below that applies to your membership group.

### GROUP 1: WATER AGENCY, DISTRICT OR UTILITY

Number of connections \_\_\_\_\_

Number of acre-feet sold in last business year (include raw water and treated water but exclude recycled water) \_\_\_\_\_

Population served \_\_\_\_\_

Mission Statement \_\_\_\_\_

Wholesaler    Retailer    Other (please describe) \_\_\_\_\_

Designated contact to the Council:

Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Designated contact to the Council for BMP Reporting:

Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### GROUP 2: PUBLIC ADVOCACY GROUP

Date of incorporation \_\_\_\_\_

Check one:    501 (c)(3)    501 (c)(4)

Mission of organization as articulated in IRS documents (attached separate sheet if needed):

\_\_\_\_\_  
\_\_\_\_\_

Is the organization paid to perform water conservation-related activity for any California water agency, district or utility? If so, please describe:

\_\_\_\_\_  
\_\_\_\_\_

Designated contact to the Council:

Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

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## GROUP 3: A COMPANY OR CONSULTANT

Type of business \_\_\_\_\_

Please choose one:

 **Service Providers**

Consultants, contractors, and professional service providers not engaged in the manufacture or sale of a product.

Number of California employees \_\_\_\_\_

 **Product Manufacturers and Retailers**Manufacturers and retailers of products  
(water consuming, water saving, water measurement, etc.)

Annual California Revenue \_\_\_\_\_

 **Education and Government**

Education institutions and governmental agencies

Organization type (circle one):      University      State agency      Federal agency

 **Not-for-profit.** All 501 (c)(3) organizations **Industry Associations.** Membership-based collectives

Water agency association:      yes      no

Number of members \_\_\_\_\_

 **Wastewater Agencies.** All wastewater agencies

Designated contact to the Council:

Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



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## Calendar Year 2010

<b>Chair</b>	Toby Roy, San Diego County Water Authority
<b>Vice-Chair</b>	Heather Cooley, Pacific Institute
<b>Secretary/Treasurer</b>	Mary Lou Cotton, Kennedy/Jenks Consultants

**GROUP 1 — 8 seats** (Urban Water Suppliers)

1. Contra Costa Water District—Chris Dundon
2. East Bay Municipal Utility District—Richard Harris
3. Long Beach Water Department—Matt Lyons
4. Los Angeles Dept of Water & Power—Penny Falcon
5. Metropolitan Water District of So California—Tim Blair
6. Municipal Water District of Orange County—Joe Berg
7. City of San Luis Obispo—Ron Munds
8. Irvine Ranch Water District—Fiona Sanchez

**GROUP 2 — 8 seats** (Public Advocacy Organizations)

1. Friends of the River—Ron Stork
2. League of Women Voters of California—Roberta Borgonovo
3. Natural Resources Defense Council—Michelle Mehta
4. The Nature Conservancy—Campbell Ingram
5. TreePeople—Rebecca Drayse
6. P.O.W.E.R.—Otis Wollan
7. (Vacant)
8. (Vacant)

**GROUP 3 — 4 seats** (Other Interested Parties) *(Non-voting)*

1. Brown and Caldwell—Lisa Maddaus
2. Rain Bird Corporation—Ben Silverman
3. Regional Water Authority—Linda Higgins
4. Resource Solutions Group, Inc.—Alison ten Cate

**EX-OFFICIO — 2 seats** *(Non-voting)*

1. California Dept. of Water Resources—Dave Todd
2. U.S. Bureau of Reclamation—Deb Whitney/Anna Sutton

**CHAIR EMERITUS** *(Non-voting)*

Sierra Club—Jim Metropulos



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ORDER FORM		QTY	Price Each	Sale Price	Subtotal	Shipping & Handling	
						Each	Subtotal
<input type="checkbox"/>	Water Loss Control Manual, by Julian Thornton, <i>June 2002</i>		\$ 85	\$ 45	\$	\$	\$
<input type="checkbox"/>	Freeriders in ULFT Programs, <i>December 2002</i>		\$ 25	\$ 10	\$	\$	\$
<input type="checkbox"/>	Handbook of Water Use and Conservation, by Amy Vickers, <i>May 2001</i> <input type="checkbox"/> Signed by Author <input type="checkbox"/> Unsigned by Author		\$ 80 \$ 75	\$ 35 \$ 30	\$	\$	\$
<input type="checkbox"/>	The CII/ULFT Savings Study, <i>2nd Edition, February 2001</i>		\$ 20	\$ 8	\$	\$	\$
<input type="checkbox"/>	BMP Costs & Savings Study, A Guide to the Data and Methods for Cost-Effectiveness Analysis of Urban Water Conservation, <i>July 2000</i>		\$ 25	\$ 10	\$	\$	\$
<input type="checkbox"/>	BMP 5 Handbook—A Guide to Implementing Large Landscape, <i>April 1999</i>		\$ 25	\$ 10	\$	\$	\$
<input type="checkbox"/>	Designing, Evaluation and Implementing Conservation Rate Structures, <i>July 1997</i>		\$ 15	\$ 5	\$	\$	\$
<input type="checkbox"/>	BMP 9 Handbook—A Guide to Implementing CII Conservation Programs, <i>June 2001</i>		\$ 25	\$ 10	\$	\$	\$
<input type="checkbox"/>	Guidelines for Preparing Cost-Effectiveness Analyses of Urban Water Conservation Best Management Practices, <i>September 1996</i>		\$ 25	\$ 10	\$	\$	\$
<input type="checkbox"/>	Toilet Flapper Study, <i>December 2004</i>		\$ 10	\$ 5	\$	\$	\$
<input type="checkbox"/>	Practical Plumbing Handbook—A Handbook for the Consumer		\$ 2	—	\$	\$	\$

Subtotal	\$	Shipping & Handling Total
Tax (CA 8.75%)	\$	
Totals	\$	\$
Grand Total	\$	



To order, send check or money order in U.S. dollars to the California Urban Water Conservation Council at the address shown OR provide information for VISA or MasterCard.

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

VISA       Mastercard

Credit card number \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_